



Wrap up the year in style with our partner incentive...

How does it work?

For Sales Qualified Leads (SQLs) and closed deals that you generate from **November 25** until **December 31**, you'll win VISA gift cards – just in time for the holiday season.

How do you win?

Sales Qualified Leads

First 25 approved Sales Qualified Leads during the promotion period will win a

\$150 VISA Gift Card

SQL must have a min of \$250 MRR

Closed Won

First 10 closed won above \$5000 MRR (Agent)/ \$2500 MRR (Resell) will win a

\$300 VISA Gift Card

Want to find out more?

[Sign up now](#)

Terms & Conditions for 8x8 FY25 Q3 NA Partner Incentive

1. Promoter. The promoter of the "8x8 FY25 Q3 NAPartner Incentive" ("Contest") is 8x8, Inc. ("Promoter") of 675 Creekside Way, Campbell, CA 95008, USA doing business under ABN 49 609 186 049. To contact the Promoter please email Legal-CSM@8x8.com.
2. Eligibility. Promotion is only available for participants in North America that have a Service Provider Appointment Contract, Dealer Agreement or Master Reseller Agreement with 8x8 (however titled) effective for the duration of the Promotion Period and who opt-in. Distributors and master agents are not eligible for this Promotion.

The partner must sign up using the form to participate in the incentive. The form is <https://forms.gle/UpiRe98vsGY5NKDd8>. By signing up they agree to the terms and conditions.

Participants must meet the minimum threshold requirements for the prizes, as determined by the Promoter in its sole and absolute discretion. To receive an entry, an eligible participant must register a sales qualified lead ("SQL") for any X Series product on PartnerXchange <https://8x8.force.com/partnerexchange/s/> by Dec 31, 2024.

For the first 25 SQLs registered with a with at least \$250 MRR, 8x8 will award one \$150 VISA giftcard to the participant.

For the first 10 closed deals with a value of \$5000 MRR (agency)/\$2500 MRR (Resell) will win a \$300 VISA giftcard

Promoter may disqualify any entry (including winning entries) and/or participant if a participant acts in a way which Promoter considers to be inappropriate, objectionable, unlawful, or offensive or which Promoter believes may negatively affect the reputation or business of Promoter, its affiliates, or their respective employees, partners, agents, or customers.

3. Contest Period. The contest period shall run from Nov 25 through Dec 31, 2024 (the "Contest Period"). Any transactions before or after the period shall not qualify.
4. Prize limitations. Partner companies may win more than one prize package. Each prize will be awarded "as is" and without warranty of any kind, express or implied (including any implied warranty of merchantability or fitness for a particular purpose). Prizes cannot be exchanged, swapped, supplemented, or traded for different dates, other prizes, other items, cash, or cash equivalents. In the event that the prize (or any part of the Prize) becomes unavailable for reasons beyond the Promoter's control, the Promoter may substitute a prize (or the relevant part of a prize) with a prize of equal or greater value subject to any contrary direction from a regulatory authority.

Promoter, its promotional partners, any third-party administrator, and any other entities involved in any aspect of the Contests, and their affiliates, officers, directors, employees, representatives, and agents (collectively, the "Released Parties") are not responsible for and do not assume any liability for, and you agree to release and will hold them harmless from and against any and all liability, loss, injury, or damage to property or person, including death, rights, claims, and actions, and reasonable attorney's fees and court costs, of any kind (collectively, "Losses") arising in whole or in part, directly or indirectly, from: (a) the administration of a Contest, including any modification or termination of the Contest, the selection or confirmation of winners or awarding of prizes, and any errors, omissions, or inaccuracies in connection with the foregoing or in any Contest-related materials; (b) the acceptance, possession, use, or misuse of a prize or participation in a Contest; (c) any lost, misdirected, late, or incomplete entries or for inaccurate entry information; (d) any operation or transmission error, failure of electronic communications, theft, unauthorized access to, or alteration of, entries. Should a Participant's contact details change during the Competition Period, it is the Participant's responsibility to notify the Promoter. A request to access or modify any information provided as part of the redemption of a Prize should be directed to the Promoter.

5. Limitation of Liability. The winners have rights under the American Consumer Law and other similar legislation which cannot be excluded, restricted or modified by the Promoter. These terms and conditions do not exclude, restrict or limit those statutory rights in any way. However, to the extent that it is permitted to do so, the Promoter (including its officers, employees and agents) excludes all liability whether arising in tort (including without limitation negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss of profits) whether direct, indirect, special or consequential, arising in any way out of the Contest, including, without limitation:

- (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
- (b) any theft, unauthorized access or third-party interference.
- (c) any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
- (d) any variation in market value to that stated in these terms and conditions;
- (e) any tax implications; or
- (f) a prize or use of a prize.

Without limiting the foregoing or any other provision herein, the Promoter's total liability for any and all claims, judgements, and awards against the Promoter shall not exceed the total out-of-pocket expenses incurred by participant to enter the applicable Contest. In no event shall the Promoter be liable for any attorneys' fees, punitive, indirect, incidental, special, and consequential damages.

6. Taxes. All taxes, which may be payable as a consequence of receiving a prize, are the sole responsibility of the winners.
7. Disputes. Promoter will decide all disputes in its sole and absolute discretion. Its decision on the eligibility of participants, the eligibility of any claims, the interpretation of the program rules, and any other matters related to the Contest shall be final and binding.
8. Authority. Promoter reserves the right to cancel, modify, or amend the rules and/or contest without notice.
9. Acceptance. Participants will be deemed to have accepted these terms and conditions and agreed to be bound by them when opting into this program.
10. Data Protection. Promoter (and its designees) may be required to store, process, transfer, and transmit personal data to administer the Contest. Any personal data collected will be captured and processed for the sole purpose of operating the program. All participants agree to have their data captured, shared, and processed for this purpose as a condition of Contest participation. Participants have the right to request a copy of their data, have inaccurate data updated, and have their data removed from Contest systems upon request.
11. By entering this Contest, participants license the Promoter to use the content of their entry in any way the Promoter wishes (including modifying, adapting, copying, publishing, broadcasting or communicating the entry whether in original or modified form in whole or in part) in all media in perpetuity without payment to the eligible entrant of royalties or compensation. By entering this Contest, participants consent to the Promoter dealing with their entry content in any way that may otherwise infringe the participants' moral rights and agree not to assert their moral rights (wherever such rights are recognised) in respect of their entry against the Promoter or its assigns, licensees or successors.

Participants warrant that their entry is not in breach of any third-party intellectual property rights. Participants consent to the Promoter using their name, likeness, image and/or voice in the event that they are a winner in any media for an unlimited period of time without remuneration or compensation for the purpose of promoting this Contest (including any outcome) and/or promoting any products manufactured, distributed and/or supplied by the Promoter.

12. The Contest is subject to applicable federal, state, and local laws and regulations. Void where prohibited. For channel partners, participation is subject to the partner's policy on accepting rewards. Winners will be notified via the method provided on their entry on or about Jan 10 2025.
13. By accepting, the prize winners agree that the prize will be transferred to them when the prizes becomes available. The Promoter will make reasonable efforts to identify and locate the prize winners.
14. If any prizes remain unclaimed within three months after the close date, an unclaimed prize draw will be held at 8x8 subject to the approval of any necessary regulatory authority (Unclaimed Prize Draw). The winner of the unclaimed prize draw will be notified in the same manner as set out in clause 13

For more information, contact your 8x8 Channel Account